

POWER OF ATTORNEY OR AUTHORIZATION OF AGENT

Electronic Version v05

Stylesheet Version v05.0

Title of Invention	ADVERTISING BOX AND ITS USE IN AN ONLINE ADVERTISING SYSTEM				
First Named Applicant :	Aiichiro Takahashi				
Attorney Docket Number :	2004-10-12				
I hereby appoint the registered practitioner named below:					
<table border="1"><tr><th>Name</th><th>Registration Number</th></tr><tr><td>Shuang Zhang</td><td>55756</td></tr></table>	Name	Registration Number	Shuang Zhang	55756	
Name	Registration Number				
Shuang Zhang	55756				
as my attorney or agent to prosecute the application identified above, and to transact all business in the United States Patent and Trademark Office connected therewith.					
I am the Applicant/Inventor.					
Full Name of Applicant of Record:					
<table border="1"><tr><td colspan="2">Shuang Zhang</td></tr><tr><td>Signature: /SZ/</td><td>Date: 2004-10-12</td></tr></table>		Shuang Zhang		Signature: /SZ/	Date: 2004-10-12
Shuang Zhang					
Signature: /SZ/	Date: 2004-10-12				

Authorization of Agent

I hereby appoint the practitioner:

Name: **Shuang Zhang**
Registration Number: **55756**

as my agent to prosecute the application titled **Advertising box and its use in an online advertising system**, and to transact all business in the United States Patent and Trademark Office connected therewith.

Inventor: **Aiichiro Takahashi**

Signature:



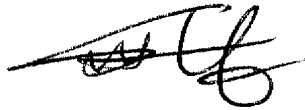
Date:

10/9/2004

I am the appointed agent:

Name: **Shuang Zhang**
Registration Number: **55756**

Signature:



Date:

10/9/04